

THE NEWS RECORD

THE INDEPENDENT STUDENT NEWSPAPER AT THE UNIVERSITY OF CINCINNATI

CLASSIFIED RATE CARD 2009-2010 ACADEMIC YEAR

The News Record's classified sections are authentic, reviewed and updated regularly to ensure high value for our advertisers and readers. Our classifieds have a reputation of being one of the most trusted sources for housing, jobs, cars, merchandise, services, announcements, and more in the UC community.

BUSINESS & ADVERTISING MANAGER:
SEAN KARDUX
513-556-5902

CLASSIFIEDS MANAGER:
KELLY TUCKER
513-556-5900

THE NEWS RECORD
SWIFT HALL SUITE 510
P.O. BOX 210135
CINCINNATI, OHIO 45221

SALES: NEWSRECORDBIZ@GMAIL.COM
CLASSIFIEDS: NEWSRECORDADV@GMAIL.COM
513-556-5922

CONTACTS: ADDRESS: FAX/EMAIL:

BROADSHEET

TABLOID

NO ISSUE

SEPTEMBER 2009

	1	2	3	4	5
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30		

OCTOBER 2009

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2009

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2009

	1	2	3	4	5
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30	31	

JANUARY 2010

				1	2
3	4	5	6	7	8
10	11	12	13	14	15
17	18	19	20	21	22
24	25	26	27	28	29
31					

FEBRUARY 2010

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2010

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2010

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2010

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2010

	1	2	3	4	5
6	7	8	9	10	11
13	14	15	16	17	18
20	21	22	23	24	25
27	28	29	30		

ONLINE CLASSIFIED RATES

THERE IS NO WORD LIMIT FOR ONLINE CLASSIFIED ADS.

WEEKLY	BI-WEEKLY	MONTHLY	QUARTERLY
25.00	40.00	75.00	150.00

CLASSIFIED PRINT + ONLINE RATES

1,2, OR 3 ISSUES	4,5, OR 6 ISSUES	7,8, OR 9 ISSUES	10+ ISSUES
0.60 PER WORD	0.50 PER WORD	0.40 PER WORD	0.30 PER WORD
+10.00 FOR 7 DAYS ONLINE	+20.00 FOR 14 DAYS ONLINE	+30.00 FOR 21 DAYS ONLINE	+35.00 FOR 30 DAYS ONLINE

EXAMPLE: AN AD RUNNING IN PRINT FOR 7 ISSUES WITH 20 WORDS AT 0.40 PER WORD WOULD COST \$56.00. 21 DAYS ONLINE WOULD ONLY COST AN ADDITIONAL \$30.00.

TEXT CAN BE PRINTED IN BOLD FOR AN EXTRA 0.10 PER WORD

CLASSIFIEDS POLICY

- ALL ADS MUST BE PREPAID.
- OUT-OF-TOWN ADVERTISERS MUST SEND CHECK WITH COPY.
- NIU'S MUST BE SIGNED AND FILLED OUT BEFORE ACCEPTANCE OF ADS.
- ALL AD CHANGES ARE DUE TWO DAYS PRIOR TO PUBLICATION.
- NO REFUNDS UNLESS A MISTAKE BY THE NEWS RECORD'S STAFF OCCURS IN THE ADVERTISEMENT. REFUNDS ARE NOT GRANTED FOR ADS PLACED, THEN CANCELLED. ADJUSTMENTS ARE LIMITED TO THE PORTION OF THE AD WHICH IS INCORRECT. UNDER NO CIRCUMSTANCES WILL AN ADJUSTMENT BE ISSUES GREATER THAN THE COST OF THE AD.
- TO RECEIVE STUDENT DISCOUNT, CURRENT VERIFICATION MUST BE SHOWN.
- STUDENTS OR STUDENT GROUPS MAY NOT USE DISPLAY OR CLASSIFIED DISCOUNTS FOR NON-UNIVERSITY, FOR PROFIT BUSINESSES.
- ADVERTISERS SHOULD CHECK THEIR ADS THE FIRST DAY OF PRINTING. THE NEWS RECORD IS NOT RESPONSIBLE FOR MORE THAN ONE INCORRECT INSERTION.
- THE NEWS RECORD RESERVES THE RIGHT TO REJECT ANY ADS AT ITS DISCRETION, WITH OR WITHOUT NOTIFICATION TO THE ADVERTISER.
- THESE POLICIES ARE NOT NEGOTIABLE.

DEADLINES

DEADLINE FOR CLASSIFIED ADS IS 4 P.M. TWO DAYS PRIOR TO PUBLICATION.

EQUAL HOUSING OPPORTUNITY

ALL APARTMENT RENTAL/SUBLET ADVERTISING IN THIS NEWSPAPER IS SUBJECT TO THE FEDERAL FAIR HOUSING ACT OF 1968, WHICH MAKES IT ILLEGAL TO ADVERTISE ANY PREFERENCE, LIMITATION OR DISCRIMINATION BASED ON RACE, COLOR, RELIGION, SEX, NATIONAL ORIGIN, HANDICAP OR FAMILIAL STATUS, OR AN INTENTION TO MAKE ANY SUCH PREFERENCE, LIMITATION, OR DISCRIMINATION. THIS NEWSPAPER WILL NOT KNOWINGLY ACCEPT ANY ADVERTISING FOR APARTMENT RENTALS OR SUBLETS WHICH IS IN VIOLATION OF THE LAW. OUR READERS ARE HEREBY INFORMED THAT ALL DWELLINGS ADVERTISED IN THIS NEWSPAPER ARE AVAILABLE ON AN EQUAL OPPORTUNITY BASIS.

EMAIL

NEWSRECORDADV@GMAIL.COM FOR QUOTES OR INFORMATION